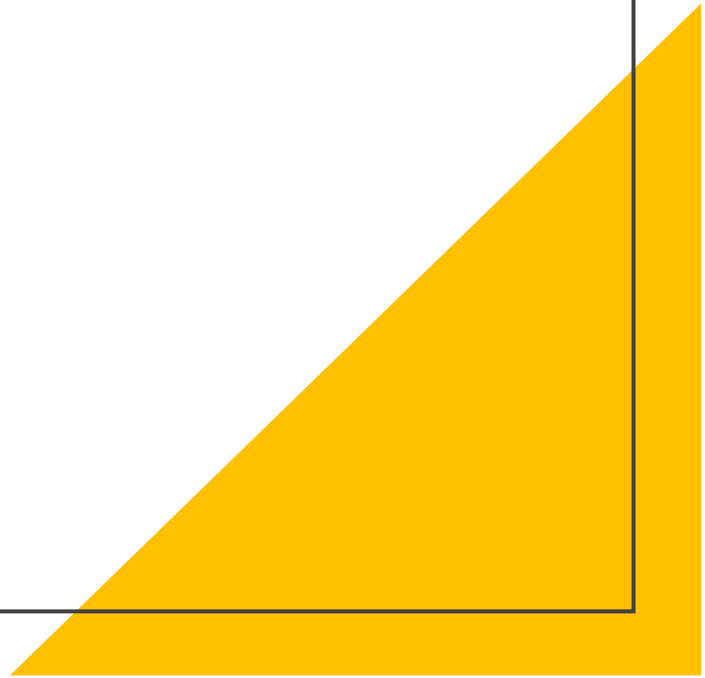




CHICANOS POR LA **CAUSA**
KEOGH HEALTH CONNECTION

CPLC-Keogh Health
Connection





Outreach Pre-COVID 19

- Face to face interactions
- Events
 - Presentations
 - Visiting sites to introduce Keogh



Outreach During COVID-19

- Virtual events
- Drive thru events
- Social Media
- Outreach via Email and Phone



Lessons Learned!

- Less is more
- Get invited
- Email first, phone call second, drop of fliers third

