# **Primer**

* ACA 101: What you need to know- <http://kff.org/health-reform/event/aca-101-what-you-need-to-know-2015/>
* What’s Medicare? What’s Medicaid?- <https://www.medicare.gov/Publications/Pubs/pdf/11306.pdf>
* Medicare 101: What you need to know- <http://kff.org/medicare/event/medicare-101-what-you-need-to-know-2015/>
* A primer on Medicare: Key facts about the Medicare program and the people it covers- <http://kff.org/medicare/report/a-primer-on-medicare-key-facts-about-the-medicare-program-and-the-people-it-covers/>
* Medicaid 101: What you need to know- <http://kff.org/medicaid/event/medicaid-101-what-you-need-to-know-2015/>
* Medicaid and long-term services and supports- <http://kff.org/medicaid/report/medicaid-and-long-term-services-and-supports-a-primer/>
* Qualified health plans & health centers- <http://www.nachc.com/client/documents/QHP_FS_2015.pdf>
* The Uninsured: Key facts about health insurance and the uninsured in America- <http://kff.org/uninsured/report/the-uninsured-a-primer/>

# **New assister**

* Health Insurance Marketplace 101 (video)- <https://www.youtube.com/watch?v=kECbsVG_RV0&feature=youtu.be>
* Everything you need to know about Obamacare- <http://www.vox.com/cards/obamacare>
* HC.gov user guide fast facts for assisters- <https://marketplace.cms.gov/technical-assistance-resources/healthcare-gov-user-guide-fast-facts.pdf>
* How to talk to consumers about the Marketplace- <https://s3.amazonaws.com/assets.enrollamerica.org/wp-content/uploads/2014/10/Communicators-Guide-May2015-2.pdf>
* Helping consumers choose the health plan that’s right for them- <https://marketplace.cms.gov/technical-assistance-resources/c2c-enrollment-toolkit.pdf>
* Understanding the Summary of Benefits and Coverage (SBC) fast facts for assisters- <https://marketplace.cms.gov/technical-assistance-resources/summary-of-benefits-fast-facts.pdf>
* IRS ACA exemptions- <http://www.irs.gov/Affordable-Care-Act/Individuals-and-Families/ACA-Individual-Shared-Responsibility-Provision-Exemptions>

# **Useful toolkits**

* ACA training materials (Small Business Administration)- <https://www.sba.gov/content/affordable-care-act-training-materials>
* Working guide for MCH professionals- <http://hdwg.org/resources/toolkit/affordable-care-act-working-guide-mch-professionals-aca-101>
* Outreach and enrollment- <http://www.mpca.net/?page=o_and_etoolkit>
* Communications toolkit- <https://careacttarget.org/library/communications-toolkit>
* Living Well: Promoting Preventive Services- <http://www.medicaid.gov/medicaid-chip-program-information/by-topics/outreach-tools/living-well/living-well.html>
* Young American engagement- <https://www.enrollamerica.org/research-maps/toolkits/young-americans/>
* Your money, your goals- <http://www.consumerfinance.gov/your-money-your-goals/>
* Help your patients engage in their health care- <http://www.ahrq.gov/professionals/quality-patient-safety/patient-family-engagement/index.html>

# **Social media resources**

* Bitly.com- Shorten URLs (web address links)
* Canva.com- (Info)graphics creator
* Doodle.com- Easy scheduling
* Easel.ly- (Info)graphics creator
* Fotor.com (app or web)- Photo editor
* Piktochart.com- (Info)graphics creator
* Prezi.com- Interactive presentation creator
* Trello.com- Visual message board
* Twibbon.com- Increase awareness/raise money for campaigns